

**Creative Careers Days**  
***So, You Want to Work in the Arts?***

**Sunday, October 23, 2022**

**10am – 6pm**

**Free and open to all creatively-minded youth – families and teachers also welcome**

**Jameel Arts Centre, Jaddaf Waterfront, Dubai**

Featuring more than 35 entities and booths manned by leading arts organisations and universities\* Creative Careers Days gives creatively-minded youth, students (and teachers) a unique opportunity to meet and discuss ideas with key artists, curators and industry specialists. Inspirational talks, informational workshops – including how to create and pitch your portfolio – and behind-the-scenes-at-the-museum tours run throughout the day. Programmes highlight a diverse range of creative career pathways; options in tertiary education, locally and internationally; student and postgraduate open calls, residencies, internships and volunteering opportunities, and more.

Students are invited to join career surgery sessions to receive expert advice and guidance on navigating the creative industries. An additional multimedia research zone features behind-the-scenes videos and resources, while the Jameel Library displays a special range of resources on pedagogy and arts education for both students and teachers.

**The Creative Career Days 2022 programme is supported by the Ministry of Culture and Youth.**

**The event features the participation of:**

Ministry of Culture and Youth UAE, Ministry of Education UAE, Department of Culture and Tourism Abu Dhabi, Dubai Culture & Arts Authority

Abu Dhabi Art, Abu Dhabi Music and Arts Foundation, Alserkal Initiatives, American University in Dubai, American University of Sharjah, Art Dubai Group, Art Studio at Manarat Al Saadiyat, Dubai Institute of Design and Innovation, Emirates Literature Foundation, Engage 101, Goethe Institute - Gulf Region, Gulf Photo Plus, Higher Colleges of Technology, Institut Français des Emirats Arabes Unis, Ishara Art Foundation, Khosh Bosh, Louvre Abu Dhabi, Maraya Art Centre, New York University Abu Dhabi, Sorbonne University Abu Dhabi, Sharjah Art Foundation, Tashkeel, The Arts Center at NYU Abu Dhabi, The Foundry, The Institute for Emerging Art, The National Pavilion UAE – La Biennale di Venezia, The NYU Abu Dhabi Art Gallery, The Salama Bint Hamdan Emerging Artists Fellowship (SEAF), Warehouse 421, Zayed University **and many more!**

***All sessions are free and open to the public.***

**PROGRAMME:**  
**Sunday, October 23, 2022**

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|----------------------------------|---|----------------------------------|
| <b>All Day</b><br>Lobby          | <b>“Career Surgery”</b><br><b>Hosted by Art Jameel</b><br><i>The “Career Surgery” station offers one-on-one sessions with Art Jameel’s specialists. Visit the station for personalised career advice and receive a tailored guide to your journey through the booths, match-making you with industry experts and opportunities to check out both at Creative Careers Days and beyond!</i><br><b>Open to public: all welcome</b>   | <b>Drop-in Booth</b>             |
| <b>All Day</b><br>B3             | <b>Jameel Youth - The Assembly</b><br><b>Hosted by Art Jameel</b><br><i>Within Art Jameel’s main booth, get a chance to learn more about the organisation’s youth-focussed initiative The Assembly, a yearly talent development programme designed to support young artistic leadership in the UAE, culminating in a full-fledged annual exhibition, the Youth Takeover. Join us as the programme’s participants share their first-hand experiences with navigating community programmes, artwork commissions and more.</i><br><b>Open to public: all welcome</b> | <b>Drop-in Booth</b>             |
| <b>All Day</b><br>Colonnade      | <b>Layered Nature Landscapes</b><br><b>Hosted by Art Studio - Manarat Al Saadiyat</b><br><i>This drop-in workshop takes inspiration from the Palestinian artist Nabil Anani, who works with local materials such as henna, plants, straw and natural dyes, capturing the landscape of Palestine. In this session, you are encouraged to explore the landscapes found in your own homeland through a series of textural layers that portray the earth, land and sky.</i><br><b>Open to public: all welcome</b>   | <b>Drop-in Station</b>           |
| <b>All Day</b><br>B26            | <b>Interview Workshop with Anita and Sarah</b><br><b>Hosted by Khosh Bosh</b><br><i>This workshop takes a look at the basics of interviewing through a practical and fun real-time exercise. Coming from backgrounds in art curation, both Sarah Daher, curator and writer based in Dubai and Anita Shishani, curator for Dirwaza Curatorial Lab, artist and Art Jameel’s Assembly alumna, are dedicated to passing the mic and amplifying the voices of those who they feel have something to say.</i><br><b>Open to public: all welcome</b>                     | <b>Drop-in Booth</b>             |
| <b>All Day</b><br>B24            | <b>On-going Portfolio Reviews</b><br><b>Hosted by the American University of Sharjah</b><br><i>Within the American University of Sharjah’s main booth, get in-depth critique from students and faculty on how to best design, write and produce a creative portfolio.</i><br><b>Open to public: all welcome</b>   | <b>Drop-in Portfolio Reviews</b> |
| <b>All Day</b><br>Jameel Library | <b>NYUAD Portfolio Reviews</b><br><b>Hosted by New York University Faculty</b><br><i>In these one-to-one mentoring sessions located at Jameel Library, students receive feedback and critique from NYUAD faculty on developing their portfolios for pursuing an MFA degree in the visual arts.</i><br><b>Open to public: all welcome</b>  | <b>Drop-in Portfolio Reviews</b> |
| <b>All Day</b><br>Jameel Library | <b>Photography Portfolio Review Sessions</b><br><b>Hosted by Gulf Photo Plus</b>  | <b>Drop-in Portfolio Reviews</b> |

*Get an expert's insight into your burgeoning photography project, or receive feedback on your commercial work. If you do not have a cohesive portfolio yet, learn about the basics and what you need to start!*

**Open to public: all welcome**

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|---------------------------------------|--|----------------------------------|
| <b>All Day</b><br>Jameel Library      | <b>Research through Graphic Design</b><br><b>Hosted by the College of Arts and Creative Enterprises, Zayed University, featuring students Asma Al Falasi, Afraa Almarzooqi and Meera Lootah with Professor Alanood Bukhammas</b><br><i>Celebrate the chaos of the process and the "in-between" on this journey through research-oriented graphic design, putting theory into practice through curiosity, exploration, investigation and documentation, prior to projecting the visual narratives to the public. Drop in to learn more about exploring and documenting symbolic, pictorial language and visual representations of the UAE and meet participating students Asma Al Falasi, Afraa Almarzooqi and Meera Lootah with Professor Alanood Bukhammas to discuss and exchange research ideas.</i><br><b>Open to public: all welcome</b>  | <b>Drop-in Activation</b>        |
| <b>10:00-11:30am</b><br>Project Space | <b>Two-part workshop:</b><br><b>Setting up a professional profile on LinkedIn, and LinkedIn E-Learning Platform</b><br><b>Hosted by Dubai Culture x LinkedIn: Wael Kamal (UAE Government &amp; Public Sector Director, Talent Solution at LinkedIn)</b><br><i>Dubai Culture and LinkedIn present an e-learning programme that would help develop talents' abilities to meet the skill requirements of the creative community locally and regionally. The LinkedIn educational platform includes over 16,000 professional training courses that provide participants with personal advice and training recommendations to develop their portfolios, empower their practices and excel in their careers. The two-part workshop provides informative details on the e-learning initiative and courses within the platform, demonstrating to attendees how they can enhance and navigate their LinkedIn profiles in the creative community.</i><br><b>Limited-capacity: first-come-first-serve basis</b> | <b>Skills Workshop</b>           |
| <b>10:30-11:30am</b><br>Lobby         | <b>Behind-the-Scenes at the Jameel</b><br><b>Art Jameel team</b><br><i>Join our behind-the-scenes tour of the museum with a twist! Learn about the specific roles of the institution and the responsibilities involved with putting up an exhibition in these custom-made tours led by various members of the Art Jameel team. This session features Ruba AlSweel, Communications Manager, focussing on global communications and how writing, media and journalism are essential roles of an institution.</i><br><b>Open to public: all welcome</b>   | <b>Tour</b>                      |
| <b>11:00-1:30pm</b><br>Jameel Library | <b>Teen Portfolio Critique</b><br><b>Hosted by Warehouse 421</b><br><i>The Teen Portfolio Critique is a programme designed to enhance teens' professional development and portfolios. In these one-to-one mentoring sessions, located at Jameel Library, teens receive feedback and critique from the experts on developing their portfolios for pursuing a degree in the visual arts. Participants are encouraged to submit their digital portfolios and pre-register via <a href="#">this link</a> for a one-to-one session with Warehouse 421's experts.</i><br><b>Open to public: all welcome</b>  | <b>Drop-in Portfolio Reviews</b> |
| <b>11:00-11:45am</b><br>Sahaab        | <b>Al Marmoom Panel Discussion</b><br><b>Featuring Al Marmoom, Dubai Culture</b><br><i>Al Marmoom Film in the Desert celebrates emerging and established creatives within the film sector. The festival provides a valuable platform for engaging diverse cultural communities through a sustainable talent development ecosystem and innovative prospects. Al Marmoom</i>   | <b>Talk</b>                      |

*invites emerging filmmakers to participate in the 'Al Marmoom Short-Film Competition,' which forms part of the 'Al Marmoom: Film in the Desert 2022' festival.*

**Open to public: all welcome**

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|--------------------------------------|--|------------------------|
| <b>12:00-1:00pm</b><br>Colonnade     | <b>Botanical Sculptures</b><br><b>Hosted by Maraya Art Centre</b><br><i>Visitors are invited to partake in a relaxing hands-on-making workshop and learn how to create botanical sculptures using simple, everyday materials and paper!</i><br><b>Limited-capacity: first-come-first-serve basis</b>   | <b>Making Workshop</b> |
| <b>12:00-1:00pm</b><br>Project Space | <b>Crisis Management</b><br><b>Hosted by Warehouse421: Faisal Al Hassan (Director)</b><br><i>Learn what it takes to run an arts institution like Warehouse421 in a special session with the organisation's Director, Faisal Al Hassan. In this session, Al Hassan talks about the creative, administrative and financial aspects of managing and maintaining a successful community space and specifically about the importance of preparedness and crisis management. A leading centre in the region that nurtures emerging creative practitioners, Warehouse421 facilitates artistic exchange through exhibitions, learning, research and commission. Al Hassan has led the centre's strategy, programming and community-driven initiatives since its establishment in 2015 developing key institutional partnerships in the UAE and internationally.</i><br><b>Limited-capacity: first-come-first-serve basis</b> | <b>Skills Workshop</b> |
| <b>12:30-1:30pm</b><br>Lobby         | <b>Behind-the-Scenes at the Jameel</b><br><b>Art Jameel team</b><br><i>Join our behind-the-scenes tour of the museum with a twist! Learn about the specific roles of the institution and the responsibilities involved with putting up an exhibition in these custom-made tours led by various members of the Art Jameel team. This session features Lucas Morin, Exhibitions Curator, focussing on how a show develops, from researching to connecting with artists, from inception to fruition.</i><br><b>Open to public: all welcome</b>  | <b>Tour</b>            |
| <b>12:30-1:15 pm</b><br>Sahaab       | <b>Common People, Complex Ideas</b><br><b>Hosted by Alserkal Initiatives featuring Diane Mehanna (Senior Manager at Alserkal Arts Foundation)</b><br><i>Alserkal Arts Foundation's Common Room space welcomes the UAE's artistic and scholarly community for quiet research, informal discussions and peer-led programming. We saw a need for a space that served our growing creative class and provided a cross-disciplinary platform and allowed both emerging and established practitioners to share work in progress. We will share more information about how the space has organically become a place for the like-minded and how you can engage with our programmes.</i><br><b>Open to public: all welcome</b>   | <b>Talk</b>            |
| <b>1:30-2:30pm</b><br>Project Space  | <b>Instagram for Artists: Maximise Your Impact</b><br><b>Hosted by the Institute for Emerging Art: Jolaine Frizzell (Director)</b><br><i>This career skills workshop focusses on how artists can maximise their use of Instagram to further their professional profiles. In today's world, Instagram is often the first introduction to an artist's practice. The workshop teaches participants to make the most of this platform and how to create a consolidated identity for the artist using the platform.</i><br><b>Limited-capacity: first-come-first-serve basis</b>  | <b>Skills Workshop</b> |

|                                      |  |                        |
|--------------------------------------|--|------------------------|
| <b>2:00-3:00pm</b><br>Roof Terrace   | <b>Live Performance: DJNOTKHALED</b><br><b>Featuring Khaled Esguerra</b><br><i>Bust out a move and listen to a live DJ set performance featuring DJNOTKHALED. Khaled Esguerra is a Sharjah-based Palestinian Filipino artist born and raised in Abu Dhabi. Esguerra also produces music and DJs under the alias "DJ NOTKHALED", drawing influence from Khaleeji music and similar regional genres that reflect his background. Esguerra has previously also showcased an artwork commission at Jameel's Youth Assembly 2022.</i><br><b>Open to public: all welcome</b>   | <b>Performance</b>     |
| <b>2:15-3:00pm</b><br>Sahaab         | <b>Meet Sharjah Biennial 15 artist: Asma Belhamar</b><br><b>Hosted by Sharjah Art Foundation</b><br><i>Join Sharjah Biennial 15 artist Asma Belhamar for a thought-provoking presentation about her practice and career in the art industry. Belhamar's work explores the phenomenon of the 'megastructure' in the UAE and its confrontation with the visual memory of the land.</i><br><b>Open to public: all welcome</b>   | <b>Talk</b>            |
| <b>3:00-4:00pm</b><br>Colonnade      | <b>Artist-led monotype workshop by Dr Karima Al Shomely</b><br><b>Hosted by Maraya Art Centre</b><br><i>Work alongside Emirati artist Dr Karima Al Shomely in creating a unique monotype print inspired by her solo exhibition "Sahhara. Hidden Adornments" curated by Cima Azzam at Maraya Art Centre. The exhibition - on view in Sharjah until February 2023 - showcases the contents of a 'Sahhara' chest box of precious accessories of Emirati women's adornments.</i><br><b>Limited-capacity: first-come-first-serve basis</b>  | <b>Making Workshop</b> |
| <b>3:00-4:00pm</b><br>Jameel Library | <b>Jameel Library: Arts Education Resources for Teachers</b><br><b>Featuring Art Jameel's Azim Al Ghussein (Library and Research Manager)</b><br><i>Learn more about Jameel Library and the resources available to young learners, students, educators and researchers. This introductory session covers the many tools at Jameel Library from collection items, to online catalogues, to reading lists and programming related to arts education.</i><br><b>Open to public: all welcome</b>   | <b>Tour</b>            |
| <b>3:45-4:00 pm</b><br>Amphitheatre  | <b>Afternoon keynote by Antonia Carver (Director, Art Jameel)</b><br><b>Open to public: all welcome</b>  | <b>Welcome Remarks</b> |
| <b>4:00-4:45pm</b><br>Amphitheatre   | <b>In Conversation: Why invest in a career in the arts?</b><br><b>Featuring Alonsa Guevara (Artist-in-residence, Tashkeel) and Finn Murray-Jones (Membership and Studios Coordinator, Tashkeel),</b><br><i>When deciding career paths, choosing to have a profession in the arts can initially seem risky! Join this conversation between Alonsa Guevara and Finn Murray-Jones where they share their personal experiences as they dissect what a career in the arts can look like and the options and opportunities available for art practitioners within the UAE and internationally.</i><br><b>Open to public: all welcome</b> | <b>Talk</b>            |
| <b>4:00-6:00pm</b><br>Sahaab         | <b>So You Want to be a Photographer?</b><br><b>Hosted by Gulf Photo Plus: Kathleen Hoare (Instructor)</b><br><i>Join us for a seminar with 15+ years of experience as a professional photographer in the UAE distilled into just 2 hours. Learn from our instructors how to start building your portfolio, getting your first gigs, improving your skills and dealing with clients.</i><br><b>Limited-capacity: first-come-first-serve basis</b>   | <b>Skills Workshop</b> |
| <b>5:00-5:45pm</b><br>Amphitheatre   | <b>Interns to Curators; The UAE's role at La Biennale di Venezia</b><br><b>Featuring the National Pavilion UAE's Laila Binbrek (Director) and Anita Shishani (Artist)</b>  | <b>Talk</b>            |

*Join Laila Binbrek, Director of the National Pavilion UAE - La Biennale di Venezia in conversation with Anita Shishani, podcast host of Khosh Bosh and Art Jameel's Assembly alumna, to learn about the National Pavilion UAE and its role in sharing untold stories of the UAE at the prestigious International Art and Architecture exhibition in Venice, Italy. Binbrek and Shishani unlock the various professional roles involved in setting up and running exhibitions, their commissioned publications and most importantly, the Venice Internship program and how one can apply.*

**Open to public: all welcome**

**5:00-6:00 pm**  
Colonnade

**Drawing Daily**  
**Hosted by Tashkeel**

**Making Workshop**

*In this session, participants explore approaches to practising drawing daily within a context of a busy life, balancing between learning new things while having a professional and personal life. Participants put their hands to the test through exercises that can be easily recreated at home.*

**Limited-capacity: first-come-first-serve basis**

**5:00-6:00 pm**  
Project Space

**Self Branding Workshop: How to tell the world who you are**  
**Hosted by American University of Sharjah, featuring Noor Eid (Head of Branding and Design at Bukkash Brothers)**

**Skills workshop**

*In this workshop, participants learn how to understand and apply the components of a brand through conceptual and visual approaches. The two-part workshop touches on conceiving "Your Why," the background and personality behind brand creation and visual activities such as creating logo designs, and selecting colour palettes and fonts.*

**Limited-capacity: first-come-first-serve basis**

**5:45 -6:30 pm**  
Amphitheatre

**Careers for Art and Design Students**  
**Hosted by the American University of Sharjah, featuring Riem Ibrahim and Hala Alani (Assistant Professors of Visual Communication)**

**Talk**

*This lecture presents the various career prospects for Art and Design students at the American University of Sharjah in Visual Communication, Multimedia Design and Design Management. Highlighting alumni success stories and demonstrating the versatility of job opportunities to graduates from these programs.*

**Limited-capacity: first-come-first-serve basis**

## Featured organisations and booths:

### Ministry of Culture and Youth

B1

#### The Creative UAE | Scholarships

The Ministry of Culture and Youth sheds light on the Ministry of Education's exciting program of 'Study Abroad' scholarships for UAE Nationals: more than 300 specialisations within the cultural and creative fields in universities worldwide. Learn more by visiting our booth and gaining insight from one of our accomplished programme ambassadors. They will share their experience and highlights of their academic journey within the creative fields. We look forward to welcoming you!

#### About:

The Ministry of Culture and Youth operates within its vision "culture that inspires and youth creating the future". Its mandate is to enrich the cultural sector through supporting cultural, artistic and heritage institutions and talents. The Ministry recently launched the National Strategy for the Cultural and Creative Industries (Creative UAE), in line with the country's vision, to enhance the growth of a sustainable creative Economy.

#### Links:

Website: [www.mcy.gov.ae](http://www.mcy.gov.ae)

Facebook: [@UAEMCY](https://www.facebook.com/UAEMCY)

Instagram: [@UAEMCY](https://www.instagram.com/UAEMCY)

Twitter: [@UAEMCY](https://twitter.com/UAEMCY)

### Ministry of Education

B1

#### The world is yours. Take it!

Learn more about scholarships abroad, the conditions to apply, the programs, the universities, the countries and much more!

#### About:

Education is essential for building an enabled community capable of keeping pace with the advancements. The Ministry of Education in UAE is keen on maintaining an educational system that matches its counterparts in advanced nations. It harnesses all the required capabilities to achieve the country's agenda and national vision. Efforts are made to develop education and adopt the best systems for high-quality educational outcomes to achieve the aspirations of wise leadership.

Website: [www.moe.gov.ae](http://www.moe.gov.ae)

Facebook: [@MOEUAEofficial](https://www.facebook.com/MOEUAEofficial)

Instagram: [@MOEUAEofficial](https://www.instagram.com/MOEUAEofficial)

Twitter: [@MOEUAEofficial](https://twitter.com/MOEUAEofficial)

### Dubai Culture and Arts Authority

B4

#### The creative economy

Want to be part of Dubai's creative sector? Visit our stand and enrich your knowledge of the cultural and creative industries!

#### Al Marmoom

Are you a short-film enthusiast? Find out more about our 2022 edition of Al Marmoom: Film in the Desert Festival!

#### Dubai Public Library

**Is reading a daily habit for you? Our Dubai Public Library branches are your trusted place for a wealth of reading materials!**

**Museums**

**Visit our museums to uncover the rich heritage, culture, history and artifacts found within the city of Dubai!**

**Discover the enriching and engaging programmes offered and introduced to Dubai's cultural and creative sector and the Authority carrying the custodian role of these sectors.**

**About:**

Dubai Culture & Arts Authority is the custodian of Dubai's cultural and creative sector and is committed to enriching Dubai's cultural scene and cementing its position as a global centre for culture, an incubator for creativity and a thriving hub for talent. In addition to reviving Dubai's history and highlighting its contemporary cultural fabric.

**Links:**

Website: [dubaiculture.gov.ae](http://dubaiculture.gov.ae)

Instagram: [@DubaiCulture](https://www.instagram.com/DubaiCulture)

Facebook: [@DubaiCulture](https://www.facebook.com/DubaiCulture)

Twitter: [@DubaiCulture](https://twitter.com/DubaiCulture)

**The Department of Culture and Tourism Abu Dhabi**

**B2**

**The Department of Culture and Tourism – Abu Dhabi is a global employer with a global outlook, with more than 60 nationalities working to deliver our vision. We are looking for the best and brightest talent to join our family, those ready to contribute, collaborate and thrive in a fast-paced and exciting environment. We maintain a mindset of continuous innovation across every element of the organisation, challenging our people to improve year on year. A rich variety of engagement and development activities across all sectors provide employees with ample opportunity to grow and progress within their careers.**

*Get to know more about what makes us employer of choice, premium destination, exceptional employee rewards and benefits, career path, growth trends and patterns – know more on our expansions (ALC-ZNM-LAD-QAH-CMA-ABH- and others)*

**Abu Dhabi Art**

**Abu Dhabi Art Team highlights the different units within the international art fair. You can also register for the Fair's volunteer programme and attend a live workshop to learn more about careers in the art field.**

**Art Studio Manarat Al Saadiyat**

**Learn why Art Studio is the perfect place for creating art! Art Studio has dedicated spaces for all ages to work collaboratively and individually. Fully equipped studios for ongoing classes, open plan space for adults and interactive features.**

**About:**

The Department of Culture and Tourism - Abu Dhabi drives the sustainable growth of Abu Dhabi's culture and tourism sectors, fuels economic progress and helps achieve the UAE capital's wider global ambitions. Our vision is defined by the Emirate's heritage, language and landscape. We work to enhance Abu Dhabi's status as a place of authenticity and innovation, represented by its living traditions of hospitality, pioneering initiatives and creative thought.

**Abu Dhabi Art:**

Abu Dhabi Art expands beyond the notion of a traditional art fair, placing a strong emphasis on a diverse public engagement programme, including art installations and exhibitions, talks and events that take place in different locations throughout the year. The culmination of this year-long programme is the Abu Dhabi Art event in



November, which provides an important sales platform for participating galleries whilst also offering these galleries an opportunity to showcase ambitious installations and site-specific works by their artists to a wide audience.

**Links:**

Website: [www.abudhabiart.ae](http://www.abudhabiart.ae)

Facebook: [@AbuDhabiArt](https://www.facebook.com/AbuDhabiArt)

Instagram: [@AbuDhabiArt](https://www.instagram.com/AbuDhabiArt)

Twitter: [@AbuDhabiArt](https://twitter.com/AbuDhabiArt)

**Art Studio at Manarat Al Saadiyat:**

Art Studio at Manarat Al Saadiyat is a multi-disciplinary arts space designed to bring hands-on arts education programmes, art classes, drop-in sessions, workshops and outreach initiatives to students, adults, children and families in the Emirate. Art Studio has dedicated spaces for all ages to work collaboratively and individually. Fully equipped studios for ongoing classes, an open plan collaborative space for adults and interactive features make Art Studio the perfect place for creating art.

**Links:**

Website: [manaratalsaadiyat.ae/en/art.studio](http://manaratalsaadiyat.ae/en/art.studio)

Facebook: [@ManaratAlSaadiyat](https://www.facebook.com/ManaratAlSaadiyat)

Instagram: [@ManaratAlSaadiyat](https://www.instagram.com/ManaratAlSaadiyat)

Twitter: [@ManaratSaadiyat](https://twitter.com/ManaratSaadiyat)

**Art Jameel**

**B3**

**Get a chance to learn more about the organisation’s global youth-focussed initiatives including our volunteering and internship programmes; The Assembly, a yearly talent development programme designed to support young artistic leadership; Hayy Learning - a community educational platform; school visits and offerings for teachers and educators via workshops and community-focused programmes.**

**About:**

Art Jameel supports artists and creative communities. Founded and supported by the Jameel family philanthropies, the independent organisation is headquartered in Saudi Arabia and the UAE and works globally. Art Jameel’s programmes – across exhibitions, commissions, research, learning and community-building – are grounded in a dynamic understanding of the arts as fundamental to life and accessible to all.

Art Jameel’s two institutions – Hayy Jameel, a dedicated complex for the arts and creativity in Jeddah, Saudi Arabia, and Jameel Arts Centre, an innovative contemporary institution in Dubai, UAE – are complemented by digital initiatives plus collaborations with major institutional partners and a network of practitioners across the world.

**Links:**

Website: [jameelartscentre.org](http://jameelartscentre.org)

Facebook: [@JameelArtsCentre](https://www.facebook.com/JameelArtsCentre)

Instagram: [@JameelArtsCentre](https://www.instagram.com/JameelArtsCentre)

Twitter: [@Art\\_Jameel](https://twitter.com/Art_Jameel)

**Abu Dhabi Music and Arts Foundation**

**B6**

**Meet the team at Abu Dhabi Music and Arts Foundation, and learn about the fascinating Abu Dhabi Festival as well as its annual community, education and cultural programmes!**

**About:**

The Abu Dhabi Music and Arts Foundation (ADMAF) was established in 1996 by Huda I. Alkhamis-Kanoo as one of the earliest cultural foundations in the Gulf region and Arab World. ADMAF supports the sustainability and creativity of the cultural industry and contributes to enriching Abu Dhabi as a cultural beacon.

**Links:**

Website: [www.admaf.org](http://www.admaf.org)

Facebook: [@AbuDhabiMusicAndArtsFoundation](https://www.facebook.com/AbuDhabiMusicAndArtsFoundation)

Instagram: [@admafsocial](https://www.instagram.com/admafsocial)

Twitter: [@admafsocial](https://twitter.com/admafsocial)

**Alserkal Initiatives****B7****Not Just For Artists | Rethinking Creative Careers**

**Yes, you heard it right! Careers in the arts are not just for artists. There's so much more to the world of art and culture than you may realise. It takes a variety of skills, roles, and a whole gamut of professionals, makers, critical thinkers, imagineers, number crunchers, marketers, programmers, event managers, planners, creatives and more, to make an arts and culture enterprise thrive.**

**If you have the passion, creative instinct, and drive to think differently, have an alternative perspective and be inspired by new and original ideas, come and meet our motley team at Alserkal Initiatives. Learn more about the exciting career opportunities at our socially responsible and forward-thinking arts and culture enterprise.**

**Make sure to carry home a tote bag made with love, compliments of Alserkal!**

**About:**

Alserkal Initiatives is a socially responsible and forward-thinking cultural enterprise dedicated to developing sustainable models for homegrown initiatives with a commitment to nurturing alternative ideas and impactful research with regional relevance. Founded in 2007 by Emirati businessman and patron Abdelmonem Bin Eisa Alserkal, Alserkal Initiatives is renowned for its ground-breaking artistic productions, experimental approach and for the creation of culturally meaningful spaces that inspire and shape communities.

**Links:**

Website: [alserkal.online](http://alserkal.online)

Facebook: [@AlserkalAve](https://www.facebook.com/AlserkalAve)

Instagram: [@alserkalavenue](https://www.instagram.com/alserkalavenue)

Twitter: [@AlserkalAvenue](https://twitter.com/AlserkalAvenue)

**American University of Sharjah****B24**

**Meet the faculty and students from the American University of Sharjah and receive expert tips on succeeding in the art and design industry! AUS participation features ongoing portfolio review sessions at Jameel Library as well as exciting giveaways.**

**About:**

The Department of Art and Design is recognised as a leading design school in the region. Our three programs—Visual Communication, Multimedia Design and Design Management—prepare students to contribute to the public discourse on design and take part in shaping the rapidly growing discipline through mastery of design, design-thinking, innovation and communication.

**Links:**

Website: [www.aus.edu](http://www.aus.edu)

Facebook: [@AUSharjah](https://www.facebook.com/AUSharjah)

Instagram: [@caadaus](https://www.instagram.com/caadaus)

Twitter: [@caadaus](https://twitter.com/caadaus)

## Art Dubai Group

B8

**Meet our diverse team to learn about the innovative work we do and discover how you can be part of our growing community.**

### **About:**

The Art Dubai Group operates the region's most successful creative events and offers industry expertise across the region. With the vision of engaging the world through culture and innovation, we create and seek groundbreaking ideas; harnessing the power of creativity in our ecosystems and bringing them to life.

### **Links:**

Website: [www.artdubai.ae/](http://www.artdubai.ae/)

Facebook: [@artdubai.artfair](https://www.facebook.com/artdubai.artfair)

Instagram: [@artdubai](https://www.instagram.com/artdubai)

Twitter: [@artdubai](https://twitter.com/artdubai)

## Dubai Institute of Design and Innovation

B19

**Dubai Institute of Design and Innovation is the Design University that will turn your ideas into reality; Apply Now!**

### **About:**

DIDI's Bachelor of Design (BDes) is the first multidisciplinary curriculum in the region offering four disciplines: Product Design, Multimedia Design, Fashion Design, and Strategic Design Management. The 4-year program begins with an immersive year exposing students to basic visual, digital, and entrepreneurship skills. Then, from their second year onwards, students combine two disciplines to create their own educational journey. The cross-disciplinary degree ensures graduates have adaptable and flexible skills for a rapidly changing design and digital job landscape. The BDes program combines visual literacy, technological fluency and strategic proficiency. This means that DIDI students combine design expertise, engineering know-how and business management skills throughout their educational journey. Within each course, whether a studio, workshop, or lecture, students engage in what DIDI calls the 4 Cs: Conceptualisation, Communication, Crafting, and Care. The BDes program at DIDI is accredited by the Ministry of Education in the UAE, Commission for Academic Accreditation (CAA).

### **Links:**

Website: [www.didi.ac.ae](http://www.didi.ac.ae)

Facebook: [@DIDIDXB](https://www.facebook.com/DIDIDXB)

Instagram: [@DIDIDXB](https://www.instagram.com/DIDIDXB)

Twitter: [@DIDIDXB](https://twitter.com/DIDIDXB)

## Emirates Literature Foundation

**Meet the team and find out how you can be part of the wonderful world of literature!**

### **About:**

The Emirates Literature Foundation is a not-for-profit organisation that nurtures a love of literature in the UAE and region through a variety of cultural and educational initiatives, focusing on cultivating a spirit of reading, while acting as a catalyst for writing and cultural exchange. Its flagship event is the annual Emirates Airline Festival of Literature.

### **Links:**

Website: [www.elfdubai.org](http://www.elfdubai.org)  
Facebook: [@EmiratesLiteratureFoundation](https://www.facebook.com/EmiratesLiteratureFoundation)  
Instagram: [@elfdubai](https://www.instagram.com/elfdubai)  
Twitter: [@elfdubai](https://twitter.com/elfdubai)

### **Goethe-Institut**

**B23**

**Cultural and Creative Industries are one of the fastest growing economic sectors. Join us and learn how the creative industries support sustainable development and create jobs. Learn how to study and work in Germany.**

#### **About:**

The Goethe-Institut is the official cultural institute of Germany. We promote the learning and teaching of the German language with language classes, vocational training for teachers and grants. We support those who want to study or work in Germany and offer specific courses that help prospective students meet the academic requirements.

#### **Links:**

Website: [www.goethe.de](http://www.goethe.de)  
Facebook: [@GoetheGulf](https://www.facebook.com/GoetheGulf)  
Instagram: [@GoetheGulf](https://www.instagram.com/GoetheGulf)  
Twitter: [@GoetheGulf](https://twitter.com/GoetheGulf)

### **Gulf Photo Plus**

**B25**

**Come by and meet our experienced photography education, printing, and exhibitions teams; apply for our workshops and internship program; browse films and get a free film canister keychain!**

#### **About:**

Gulf Photo Plus is the region's center for photography, equipping and inspiring the local and international photography community through photography workshops, free artist talks, state-of-the-art printing services, as well as the region's widest selection of film, film development, and scanning services.

#### **Links:**

Website: [gulfphotoplus.com](http://gulfphotoplus.com)  
Facebook: [@gulfphotoplus](https://www.facebook.com/gulfphotoplus)  
Instagram: [@gulfphotoplus](https://www.instagram.com/gulfphotoplus)  
Twitter: [@gulfphotoplus](https://twitter.com/gulfphotoplus)

### **Higher Colleges of Technology**

**B20**

**"Have a go!" with Applied Media's exciting workshops while meeting and greeting the students and faculty to learn more about the programs offered.**

#### **About:**

The Higher Colleges of Technology (HCT) is one of the UAE's largest applied higher educational institutions covering campuses across the country with career-focused programs. Students in the Applied Media programs are engaged in learning about Graphic Design, Video Production and Corporate Communications.

#### **Links:**

Website: [hct.ac.ae](http://hct.ac.ae)  
Twitter: [@hct\\_uae](https://twitter.com/hct_uae)  
Instagram: [@hct\\_uae](https://www.instagram.com/hct_uae)

**Featuring:**

**Campus France:**

**Study in France: Get ready to discover art programs and scholarship opportunities. France is known internationally as a leader in art and culture. Campus France is your first stop if you are interested in pursuing your higher education abroad. Meet the team and plan your academic journey abroad.**

**Links:**

**Website:** [www.uae.campusfrance.org](http://www.uae.campusfrance.org)

Facebook: [@CampusFranceUAE](https://www.facebook.com/CampusFranceUAE)

Instagram: [@campus\\_france\\_uae](https://www.instagram.com/campus_france_uae)

Twitter: [@CampusFranceUAE](https://twitter.com/CampusFranceUAE)

**RUBIKA Abu Dhabi:**

**Discover RUBIKA, a leading school in animation, video games and design. Learn all about the possibilities of RUBIKA Abu Dhabi, which opens in September 2023. Stephane André, Rubika's CEO, will answer all your questions on the 24th in the afternoon. Indulge in giveaways and pick up a free notebook/tote bag!**

**Links:**

**Website:** [www.uae.campusfrance.org](http://www.uae.campusfrance.org)

Facebook: [@CampusFranceUAE](https://www.facebook.com/CampusFranceUAE)

Instagram: [@campus\\_france\\_uae](https://www.instagram.com/campus_france_uae)

Twitter: [@CampusFranceUAE](https://twitter.com/CampusFranceUAE)

**About:**

The Institut Français in the UAE is the cooperation and cultural action department of the French Embassy. It seeks to promote French creation, thought and language, and foster cultural, artistic, educational, academic and scientific exchanges between France and the United Arab Emirates. The Institut Français is pleased to welcome you along with RUBIKA, the reference school of video games and animation and Campus France UAE, your portal to French higher education. Our team will help you to plan your academic and artistic journey.

**Links:**

Website: <https://rubika-edu.com>

**Khosh Bosh**

**Meet the hosts of Khosh Bosh and get a peek behind the scenes of podcast-making and participate in an "Interviewing 101" workshop!**

**About:**

Khosh Bosh with Sarah Daher, curator and writer based in Dubai and Anita Shishani, curator for Dirwaza Curatorial Lab, artist and Jameel's Assembly alumna, sit down with creatives in the UAE to hear their narratives about who they are, where they came from, what they do and where they are going. Coming from backgrounds in art curation, both Daher and Shishani are dedicated to passing the mic and amplifying the voices of those who they feel have something to say.

**Links:**

Website: [khoshboshwithanitaandsarah.wordpress.com](http://khoshboshwithanitaandsarah.wordpress.com)

Instagram: [@\\_khoshbosh](https://www.instagram.com/_khoshbosh)

Spotify: Khosh Bosh with Anita and Sarah

## Maraya Art Centre

B10

Visit Maraya Art Centre's booth and participate in a guessing game "Kahoot" testing your knowledge of professions in the field and all things visual art with a chance to win catalogues. Meet the team alongside special guest artists Dr Karima Al Shomely and Patricia Millns and discover exhibition publications, posters and an array of giveaways.

### About:

Established in 2006, Maraya Art Centre is a non-profit creative organisation located in Sharjah, UAE. Maraya Art Centre offers innovative programmes through its multifaceted initiatives and public outreach activities including workshops, lectures, talks and other art related events. Maraya Art Centre strives to support emerging artists and designers comprehensively, providing opportunities for continual growth through research, exhibitions and project developments across its initiatives, including The Maraya Art Centre, 1971 - Design Space and the street art initiative Jedariya.

### Links:

Website: [www.maraya.ae](http://www.maraya.ae)

Facebook: [@MarayaArt](https://www.facebook.com/MarayaArt)

Instagram: [@maravartcentre](https://www.instagram.com/maravartcentre)

Twitter: [@MarayaArtCentre](https://twitter.com/MarayaArtCentre)

## New York University Abu Dhabi

B21

Come meet our faculty and staff; get information on the MFA in Art and Media, NYUAD facilities, scholarships and discuss your portfolio.

The MFA program immerses students in contemporary research and art practices while training them to become deep thinkers and artistic innovators. Courses emphasise artistic experimentation within a context of theoretical, cultural and historical study. Its multidisciplinary coursework bridges disciplinary skills and diverse bodies of knowledge. The program leverages Abu Dhabi's location as a transnational and transcultural hub for the exchange of western and eastern traditions in the arts and culture.

### About:

NYU Abu Dhabi explores how the intellectual and creative endeavors of academia are shaped and examined through an international and multicultural perspective. Drawing the most talented and creative students and faculty from around the world, the MFA program immerses students in contemporary research and art practices while training them to become deep thinkers and artistic innovators.

### Links:

Website: [nyuad.nyu.edu](http://nyuad.nyu.edu)

Facebook: [@NYUAD](https://www.facebook.com/NYUAD)

Instagram: [@nyuad.mfa](https://www.instagram.com/nyuad.mfa)

Twitter: [@NYUAD](https://twitter.com/NYUAD)

## Sharjah Art Foundation

B18

Meet the team of art professionals working at Sharjah Art Foundation (SAF). Find out how you can join SAF and participate in our programmes.

### About:

Sharjah Art Foundation is an advocate, catalyst and producer of contemporary art. Established in 2009, the Foundation encourages a shared understanding of the transformational role of art through the Sharjah Biennial, annual March Meeting, year-round exhibitions, film, music, performance and learning programmes, grants, residencies, commissions and publications.

**Links:**

Website: [sharjahart.org](http://sharjahart.org)

Facebook: [@SharjahArt](https://www.facebook.com/SharjahArt)

Instagram: [@SharjahArt](https://www.instagram.com/SharjahArt)

Twitter: [@SharjahArt](https://twitter.com/SharjahArt)

**Sorbonne University Abu Dhabi****B22**

**Come meet our faculty and students; get information on our programmes, scholarships and career opportunities; pick up free goodies!**

**About:**

Sorbonne University Abu Dhabi is a multidisciplinary research led higher education institution that offers top French degrees in the heart of Abu Dhabi. Since its inauguration in 2006, it graduated more than 2400 calibers that fed into the UAE and Middle East's pool of human capital.

**Links:**

Website: [www.sorbonne.ae](http://www.sorbonne.ae)

Facebook: [@Sorbonnead](https://www.facebook.com/Sorbonnead)

Instagram: [@Sorbonnead](https://www.instagram.com/Sorbonnead)

Twitter: [@Sorbonnead](https://twitter.com/Sorbonnead)

**Tashkeel****B17**

**Learn from UAE-based creative professionals. Discover how Tashkeel can empower you, from workshops to membership, talks, internships and open calls.**

**About:**

Established in 2008 by Sheikha Lateefa bint Maktoum, Tashkeel is an incubator, providing a nurturing environment for contemporary art and design practice rooted in the UAE. Tashkeel's residencies, workshops, talks, exhibitions and publications aim to further practitioner development, public engagement and lifelong learning while strengthening the creative and cultural industries.

**Links:**

Website: [tashkeel.org](http://tashkeel.org)

Facebook: [@TashkeelStudio](https://www.facebook.com/TashkeelStudio)

Instagram: [@TashkeelStudio](https://www.instagram.com/TashkeelStudio)

Twitter: [@Tashkeel](https://twitter.com/Tashkeel)

**The Foundry****B16**

**Discover the fantastic and exciting programs of exhibitions and facilities at Foundry! Learn about Foundry's mission of supporting and engaging with the NFTs and Web 3 community. Foundry's booth showcases highlights from past exhibitions and activities alongside a special guest artist.**

**About:**

Foundry is a hybrid progressive art space founded as a response to the evolving cultural scene in the UAE. It is a new cycle of creative attitude consisting of a collaborative open work space, podcast studio, micro library, café and surrounding gallery spaces. Foundry's innovative environment is a space for possibility and provides Dubai's community, and the global art scene, the opportunity to thrive, connect, communicate and exhibit. The space offers a comprehensive program of exhibitions, commissions, workshops, public art and brings a broad range of contemporary art and a cultural programme to the communities of Dubai, the UAE and the wider region.

**Links:**

Website: [foundry.downtown.ae](http://foundry.downtown.ae)

Facebook: [@foundrydowntown](#)  
Instagram: [@foundrydowntown](#)

### **The Institute for Emerging Art**

**B13**

**Visit our booth to get info on the Institute, tips on books artists must have and discover what our QR codes have hidden!**

#### **About:**

Founded in January 2020, the Institute for Emerging Art is an organisation which provides artists with the best platform from which to propel themselves into the art world. We want artists to forge long standing relationships with their audiences by lifting barriers in communication and honing their artistic identities; what do they stand for, what is their art doing and why is it significant.

#### **Links:**

Website: [www.theinstitute.me](http://www.theinstitute.me)  
Instagram: [@theinstituteforemergingart](#)

### **The National Pavilion UAE – La Biennale di Venezia**

**B12**

**Want to work in the Arts? Find out how our intern alumni navigated the art world after graduation. Learn about the Venice Internship Program and the application process. Visitors can browse publications that provide first-hand research about the exhibitions and highlight the various roles involved in creating exhibitions and publications. Discover what it's like to work with curators and exhibition coordinators at an International Art Exhibition. Receive additional tips and tricks on perfecting your cover letter when applying for an internship in the Arts.**

#### **About:**

The National Pavilion UAE – La Biennale di Venezia curates untold stories about the UAE's arts and architecture and provides a platform for curatorial concepts that address critical international conversations from a distinctive local perspective. Alongside its exhibitions in Venice, the National Pavilion UAE engages with communities in the UAE through initiatives like the Venice Internship program which has an alumni of over 200 interns, many of whom are now successfully working in cultural fields. The National Pavilion UAE is an independent non-profit organisation, commissioned by the Salama bint Hamdan Al Nahyan Foundation and supported by the UAE Ministry of Culture and Youth.

#### **Links:**

Website: [www.nationalpavilionuae.org](http://www.nationalpavilionuae.org)  
Facebook: [@nationalpavilionuae](#)  
Instagram: [@nationalpavilionuae](#)  
Twitter: [@pavilionuae](#)

### **The NYU Abu Dhabi Art Gallery**

**B14**

**What does it mean to be an “academic museum” in the UAE? Meet the team and learn more about our mission, publications, and engagement opportunities at The NYUAD Art Gallery!**

#### **About:**

Established in 2014, The NYU Abu Dhabi (NYUAD) Art Gallery is the Gulf's first and only university gallery with a program of scholarly and experimental museum exhibitions. The program seeks to map new territories and ideas through presenting exhibitions by internationally established artists, curators, and scholars at its main space. Its auxiliary venue, the Project Space, is an exhibition laboratory for the university community, and for emerging artists and curators. Situated within NYU Abu Dhabi, the community of which hails from over 115 countries, The Art



Gallery organises free public programs and guided tours in conjunction with its groundbreaking exhibitions. It also produces scholarly publications, which are a core part of its curatorial frame and reflect its academic mission. Collectively, with the Gallery's Reading Room, these welcoming, intimate spaces open up artistic opportunities and initiate regional and international dialogue.

**Links:**

Website: [www.nyuad-artgallery.org](http://www.nyuad-artgallery.org)

Facebook: [@NYUADArtGallery](https://www.facebook.com/NYUADArtGallery)

Instagram: [@NYUADArtGallery](https://www.instagram.com/NYUADArtGallery)

Twitter: [@NYUADArtGallery](https://twitter.com/NYUADArtGallery)

**Warehouse421**

**B9**

**Meet the Warehouse421 team and receive insights on your future career in the arts! Warehouse421 offers a range of hands-on workshops perfect for those interested in pursuing a higher degree in the arts or working across our region's arts and culture sector.**

**About:**

Warehouse421 is a creative centre located in Mina Zayed, Abu Dhabi, United Arab Emirates and is dedicated to emerging creative practitioners and those who want to access art and harness it as an agent for inquiry, education, and growth. Inaugurated in 2015, it grew into a space that nurtures our own world-class talent, where emerging creative practitioners can develop as curators, artists, designers, writers, musicians or performers across disciplines, while exploring their place in their communities and unpacking the potential of public space as a vehicle for progress. Warehouse421 sees the creative process as a lens for observation, questioning, critique and interpreting life. It is a practice of risk-taking, sharing, thinking, reflecting, dialogue and understanding. Putting education at the forefront of culture, it champions the acquisition of knowledge and aims to support the next generation of deep thinkers, researchers, and practitioners who are engaged with the country and the region.

**Links:**

Website: [www.warehouse421.ae](http://www.warehouse421.ae)

Facebook: [@warehouse421](https://www.facebook.com/warehouse421)

Instagram: [@warehouse421](https://www.instagram.com/warehouse421)

Twitter: [@warehouse421](https://twitter.com/warehouse421)

**Zayed University**

**Discover art and design programmes and learn more about the creative and innovative learning environment at Zayed University.**

**About:**

Zayed University's College of Arts and Creative Enterprises (CACE) aims to prepare students to become creative leaders in the arts and related industries within the gulf region and further afield. Its mission is to provide student artists and designers with an opportunity to explore and develop their own creative ideas while contributing to national cultural, entrepreneurial, and social/educational initiatives in the United Arab Emirates. This mission is accomplished through specialisations and initiatives in which students:

- Integrate traditional and new practices in the production of exciting and innovative outcomes
- Are adaptable and flexible in their professional practices
- Give back to their community

**Links:**

Website: [www.zu.ac.ae/cace](http://www.zu.ac.ae/cace)

Facebook: [@Zayeduniversity](https://www.facebook.com/Zayeduniversity)

Instagram: [@zu\\_cace](#)

Twitter: [@ZayedU](#)

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